

Logo

Page 1Page 2Page 3Page 4

Call-To-Action

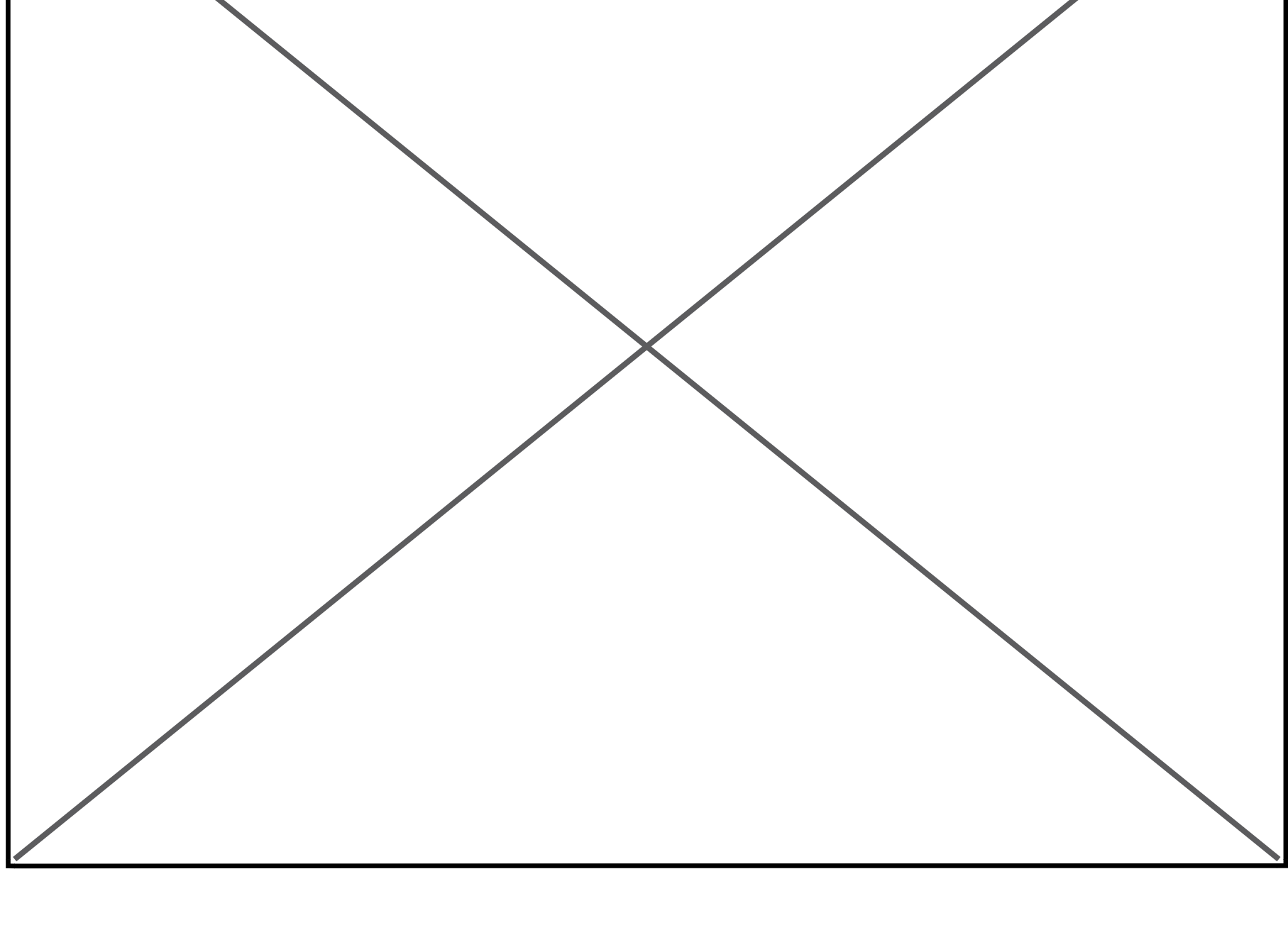
Big Brand Message Tagline

Subheader message with short, clear description of the solution.

Call-To-Action

## Disruptor Message

Disruptor Message: A message that challenges the status quo and offers a new, better way to do things. It's a message that disrupts the current market and offers a new, better way to do things.



### Problem Section (Message)

1-2 sentences that are similar or a full copy of the first part of the Unique Value Statement.

- Bullet Point Sentence - Pain Point
- Bullet Point Sentence - Pain Point
- Bullet Point Sentence - Pain Point
- Bullet Point Sentence - Pain Point

Call-To-Action

### Solution / Guide Section (Message)

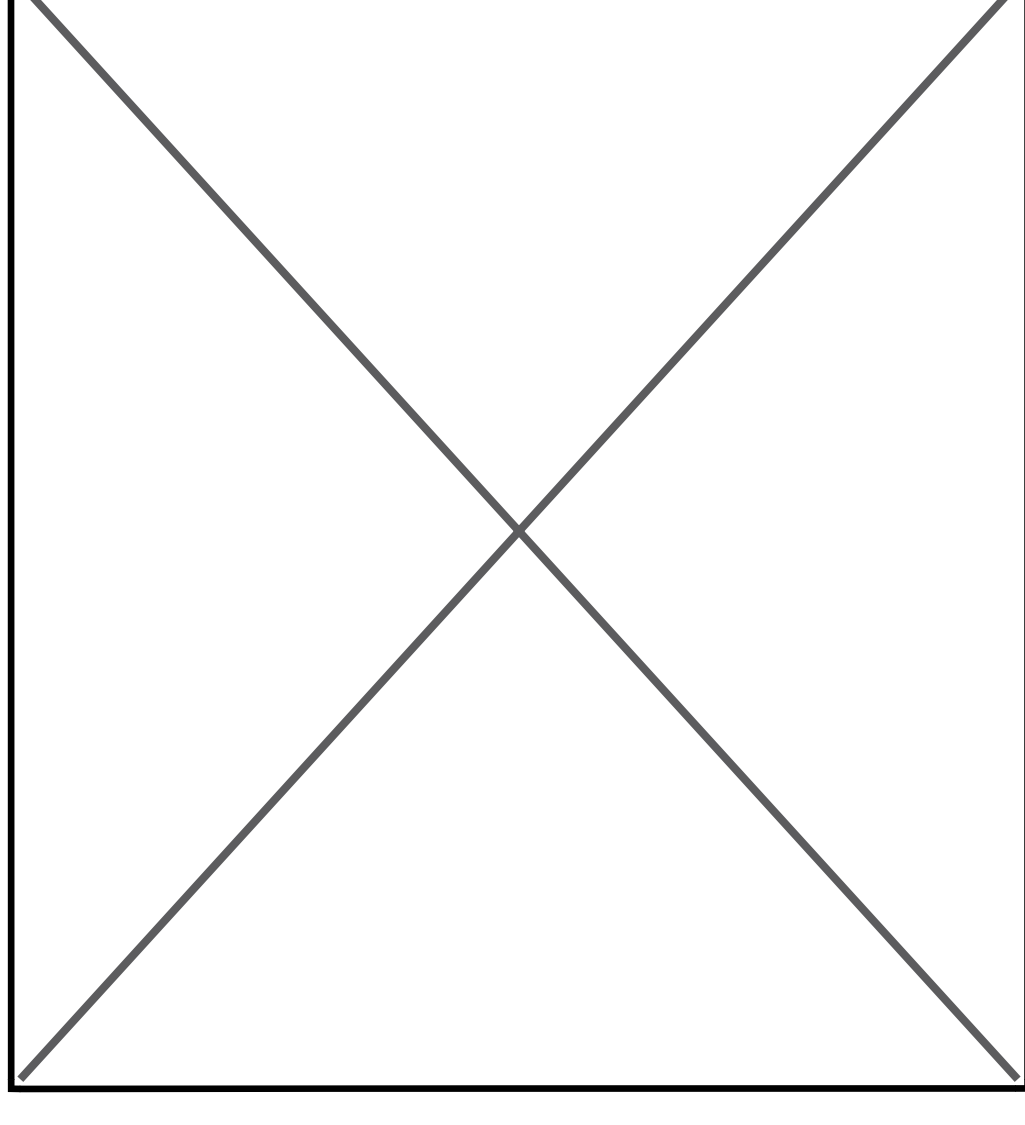
Second part of your Unique Value statement that includes aspects of the solution, process and authority of the guide.

- Bullet Point Sentence Benefit
- Bullet Point Sentence Benefit
- Bullet Point Sentence Benefit
- Bullet Point Sentence Benefit

Meet Your Guide

## 3 Ways To Work With 'Client'

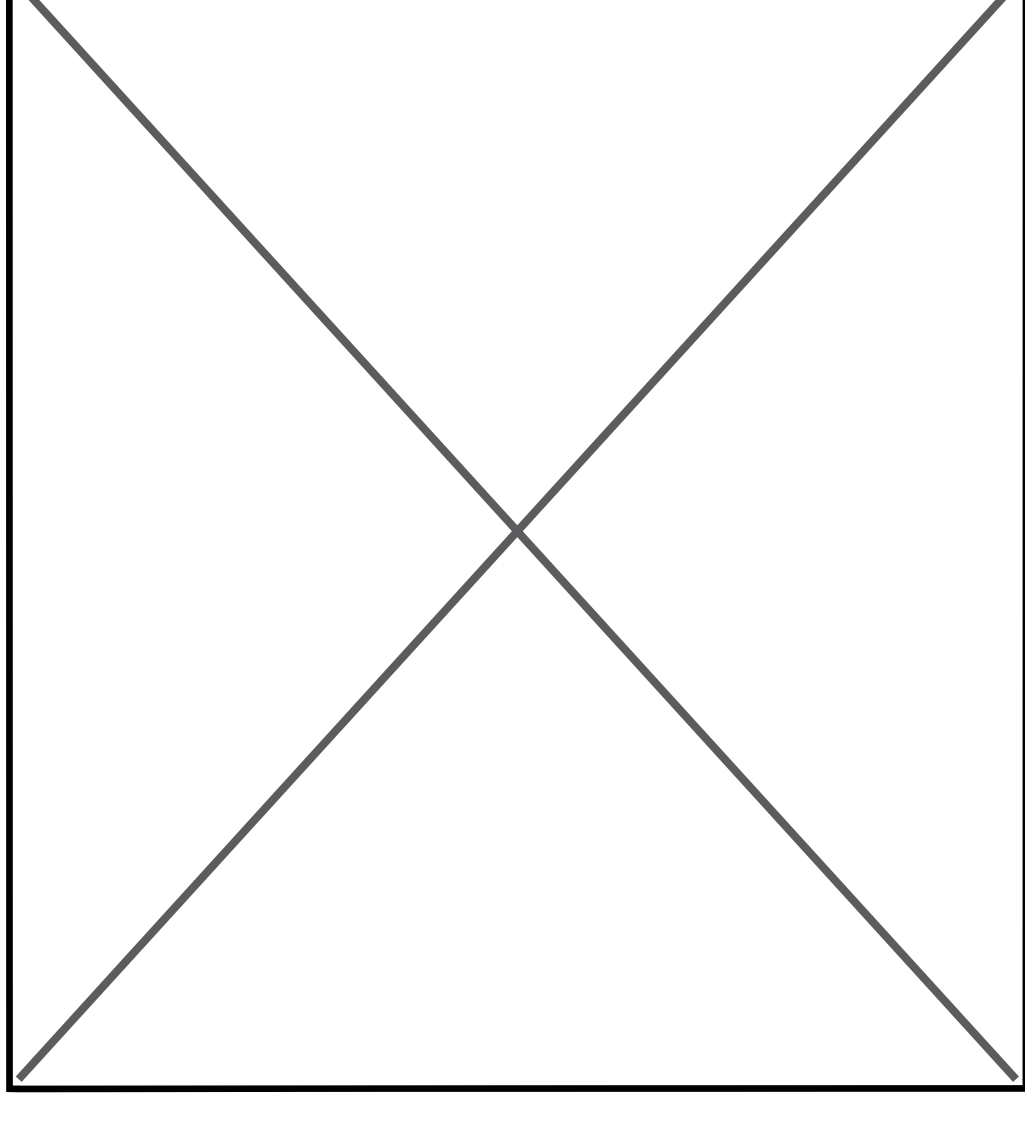
3 Ways To Work With 'Client': A message that offers three different ways to work with a client, each with its own benefits and drawbacks.



### First Way

First Way: A message that offers the first way to work with a client, which is the most common and easiest way to work with a client.

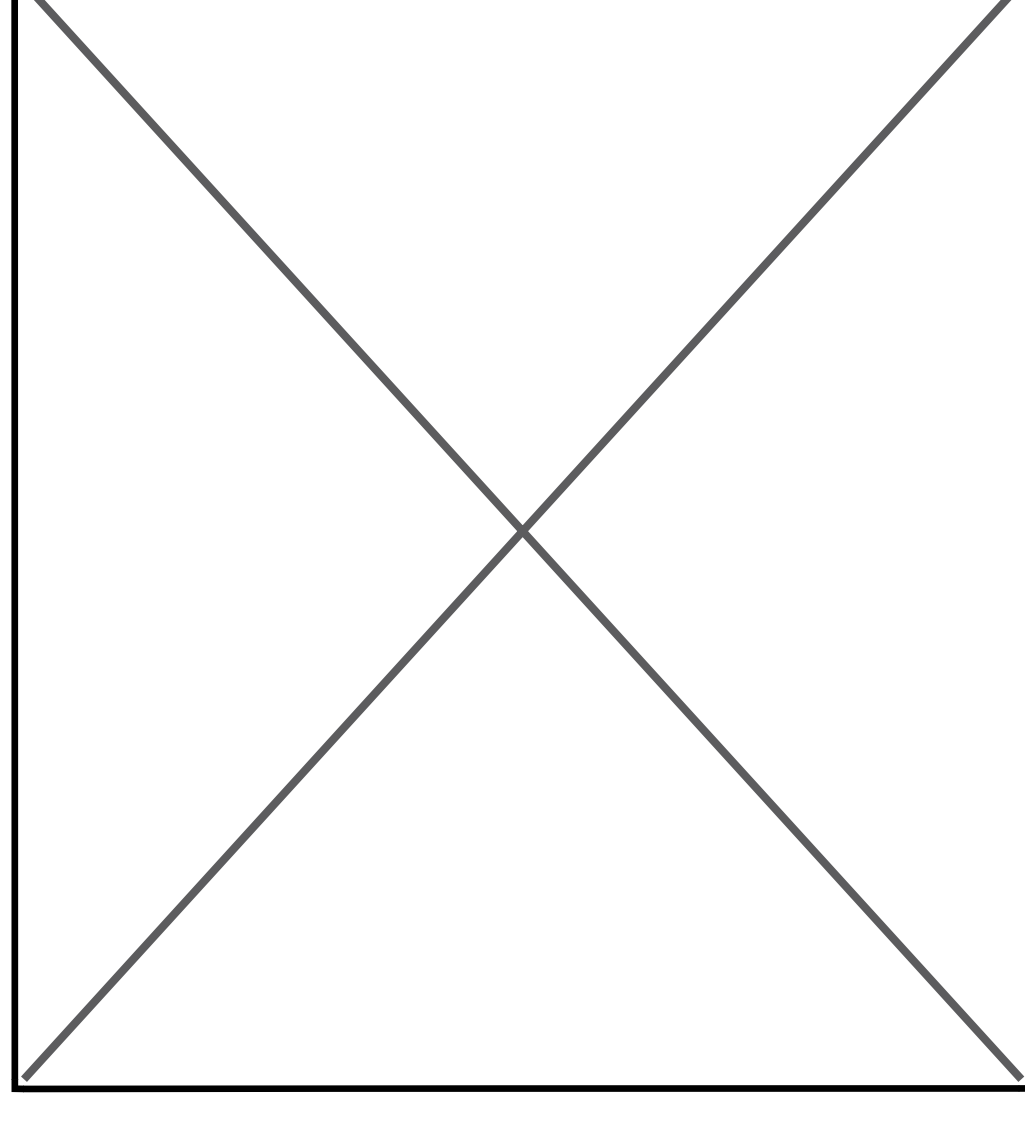
CTA - to that page



### Second Way

Second Way: A message that offers the second way to work with a client, which is a more hands-on and personalized way to work with a client.

CTA - to that page



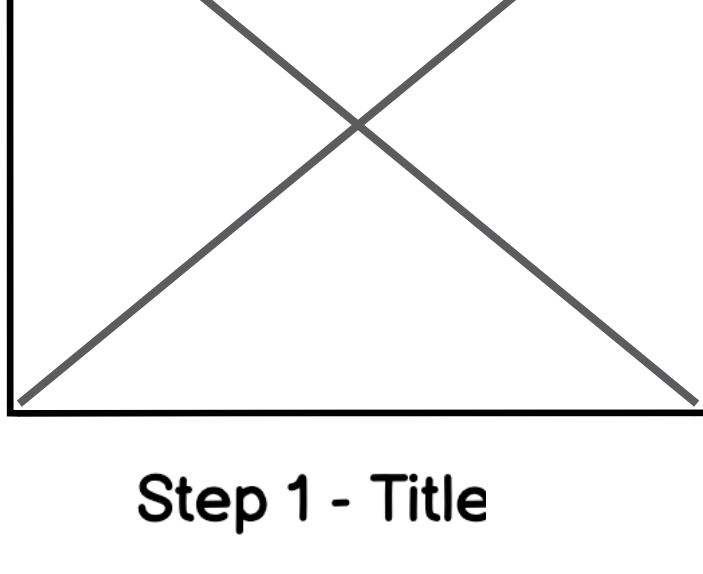
### Third Way

Third Way: A message that offers the third way to work with a client, which is a more collaborative and partnership-based way to work with a client.

CTA - to that page

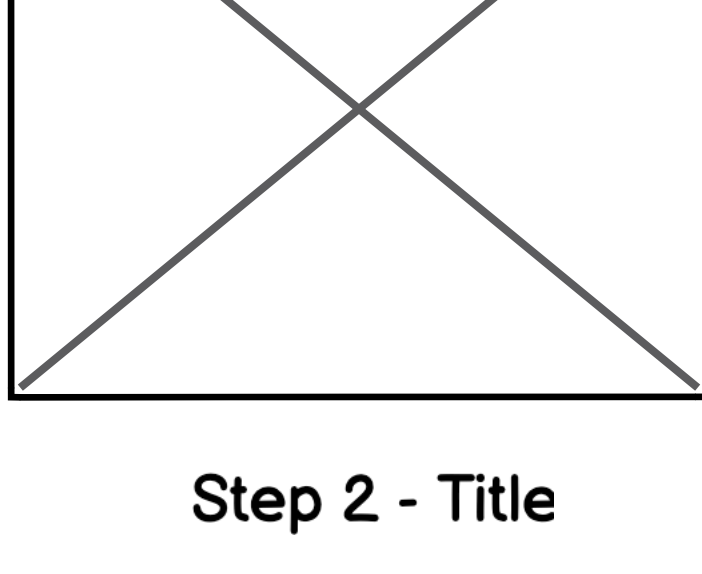
## Process Section (Message)

Process Section: A message that outlines the steps and process of how a client can work with the company, from initial contact to final delivery.



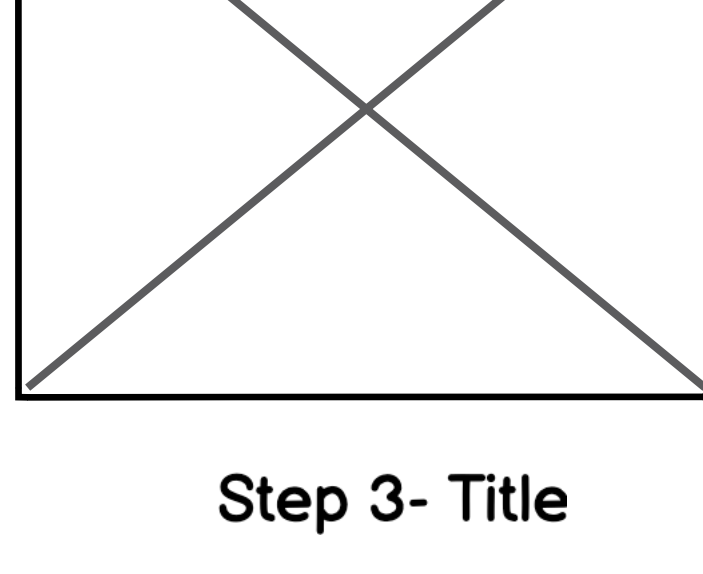
### Step 1 - Title

Step 1 - Title: A message that outlines the first step of the process, which is the initial contact and discovery phase.



### Step 2 - Title

Step 2 - Title: A message that outlines the second step of the process, which is the initial consultation and proposal phase.



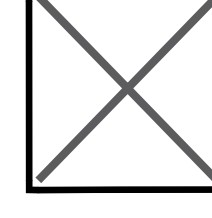
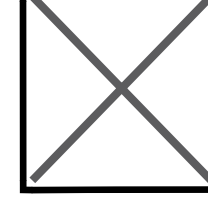
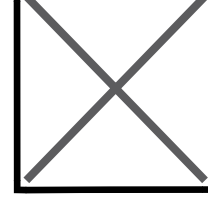
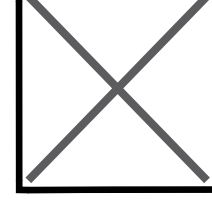
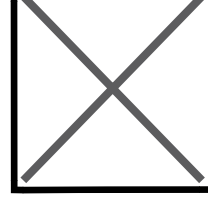
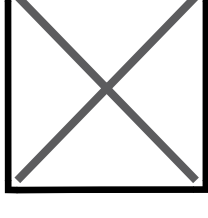
### Step 3 - Title

Step 3 - Title: A message that outlines the third step of the process, which is the final delivery and follow-up phase.

What's At Stake?

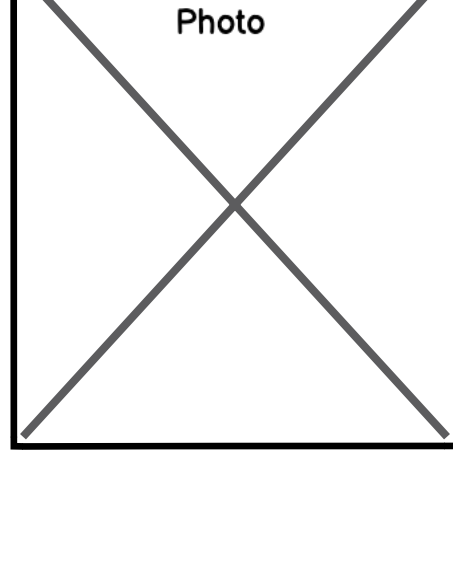
Link To Process Page

## Some of our favorite clients...



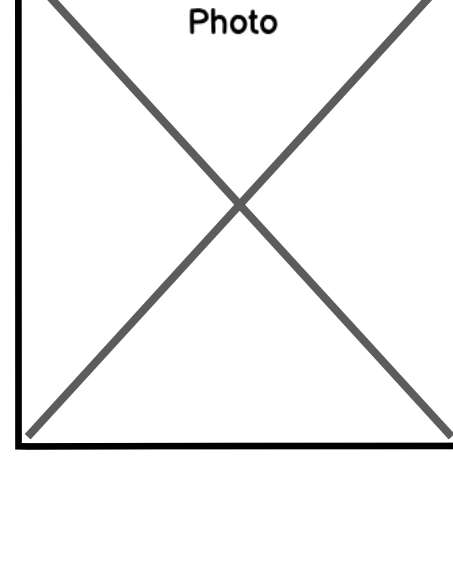
Client Name, Title, Company

-Full Name, Title, Company



Client Name, Title, Company

-Full Name, Title, Company



## 3 SIMPLE STEPS TO Get Started Quickly

### Step 1



### Title of Step One

Title of Step One: A message that outlines the first step of the process, which is the initial contact and discovery phase.

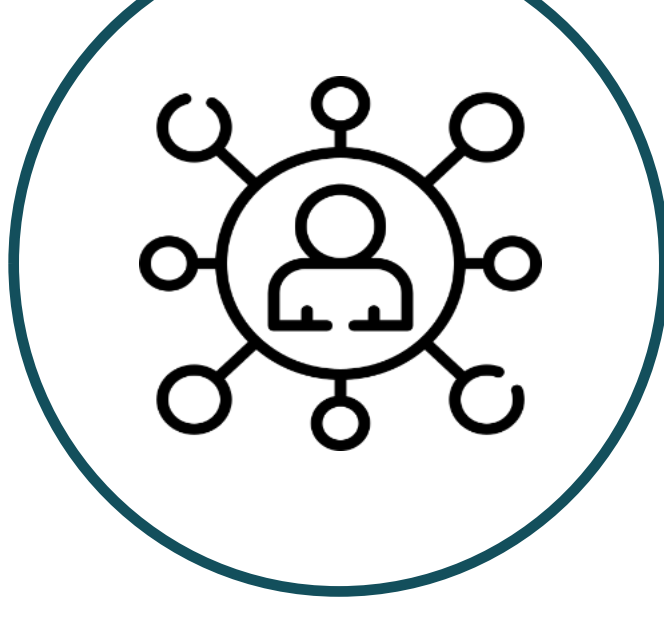
### Step 2



### Title of Step Two

Title of Step Two: A message that outlines the second step of the process, which is the initial consultation and proposal phase.

### Step 3

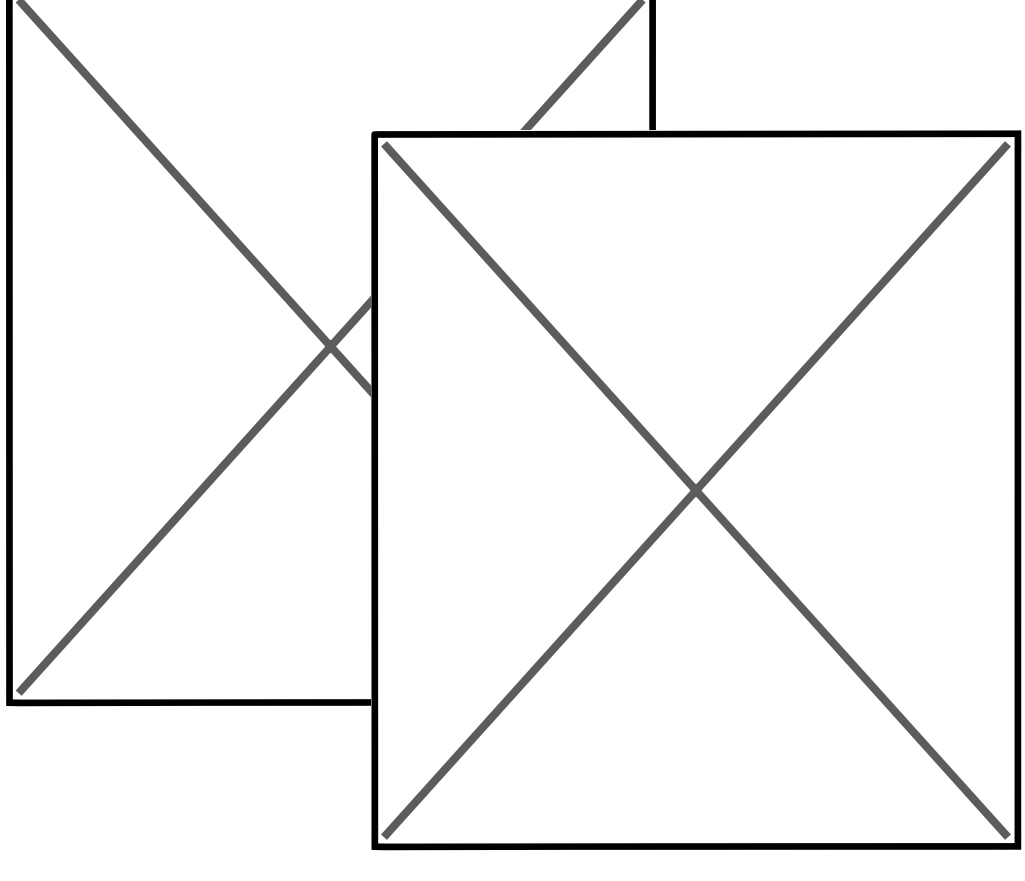


### Title of Step Three

Title of Step Three: A message that outlines the third step of the process, which is the final delivery and follow-up phase.

## Message about what's at stake

Call - To - Action



## Lead Magnet Catchy Title

Short but clear description of the lead magnet

Lead Magnet: A message that offers a free, valuable resource to potential clients in exchange for their contact information.

Name

Email

Download Now

## Resources for .....

### Co-Founders: Table for Three Please



Co-Founders: Table for Three Please: A message that offers a free, valuable resource to potential clients in exchange for their contact information.

### 6 Ways to Embrace Your Love/Hate Relationship With Feedback



6 Ways to Embrace Your Love/Hate Relationship With Feedback: A message that offers a free, valuable resource to potential clients in exchange for their contact information.

### Co-Founders: Table for Three Please

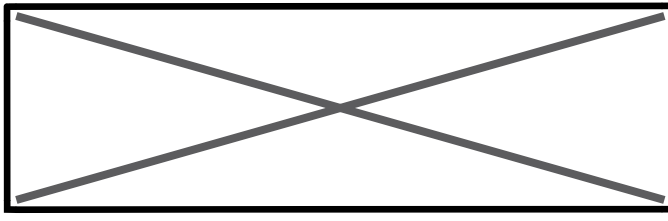
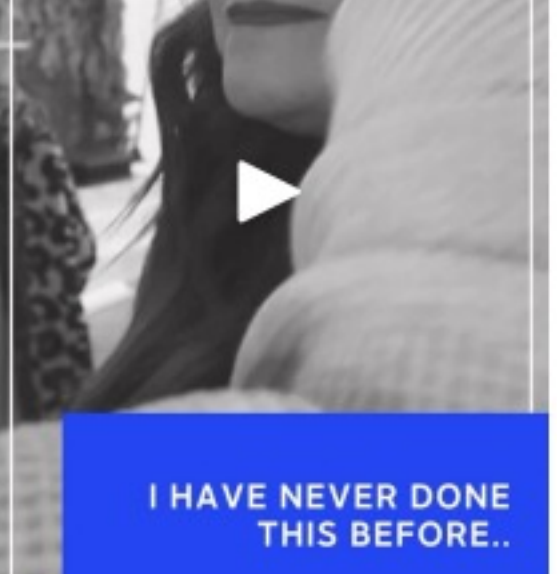
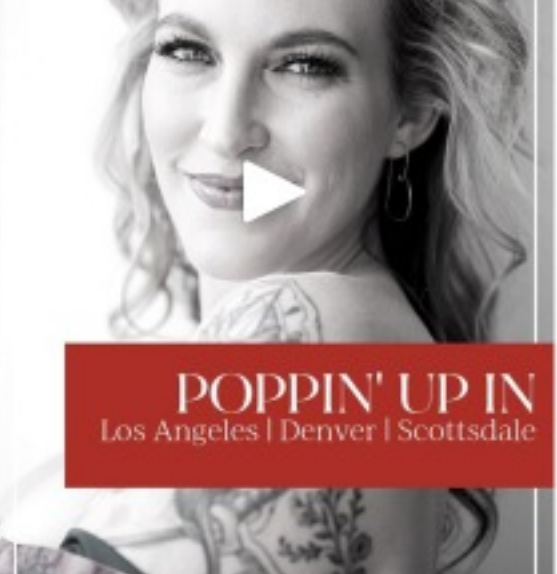


Co-Founders: Table for Three Please: A message that offers a free, valuable resource to potential clients in exchange for their contact information.

Check Out More Articles / Blogs

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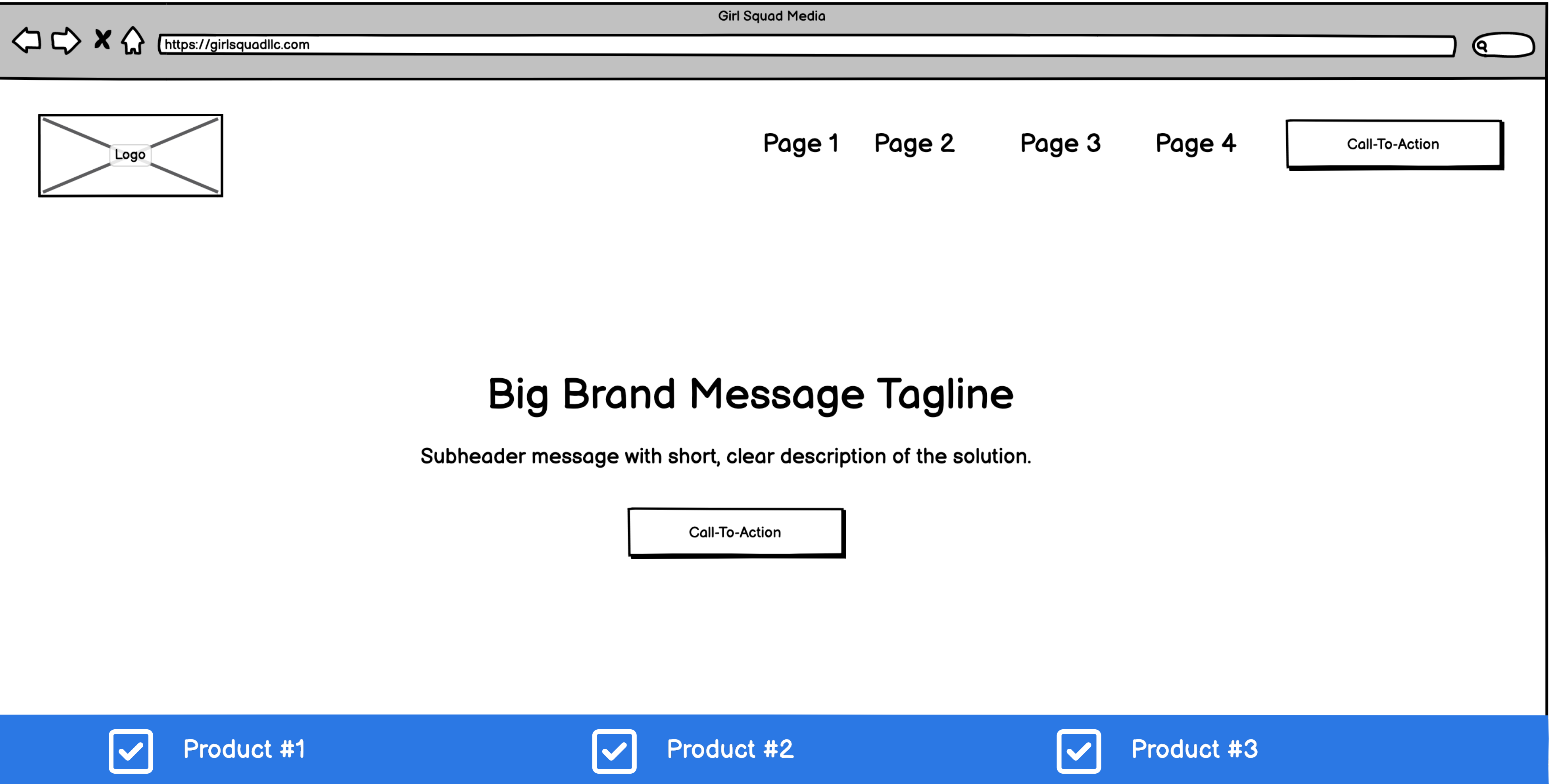
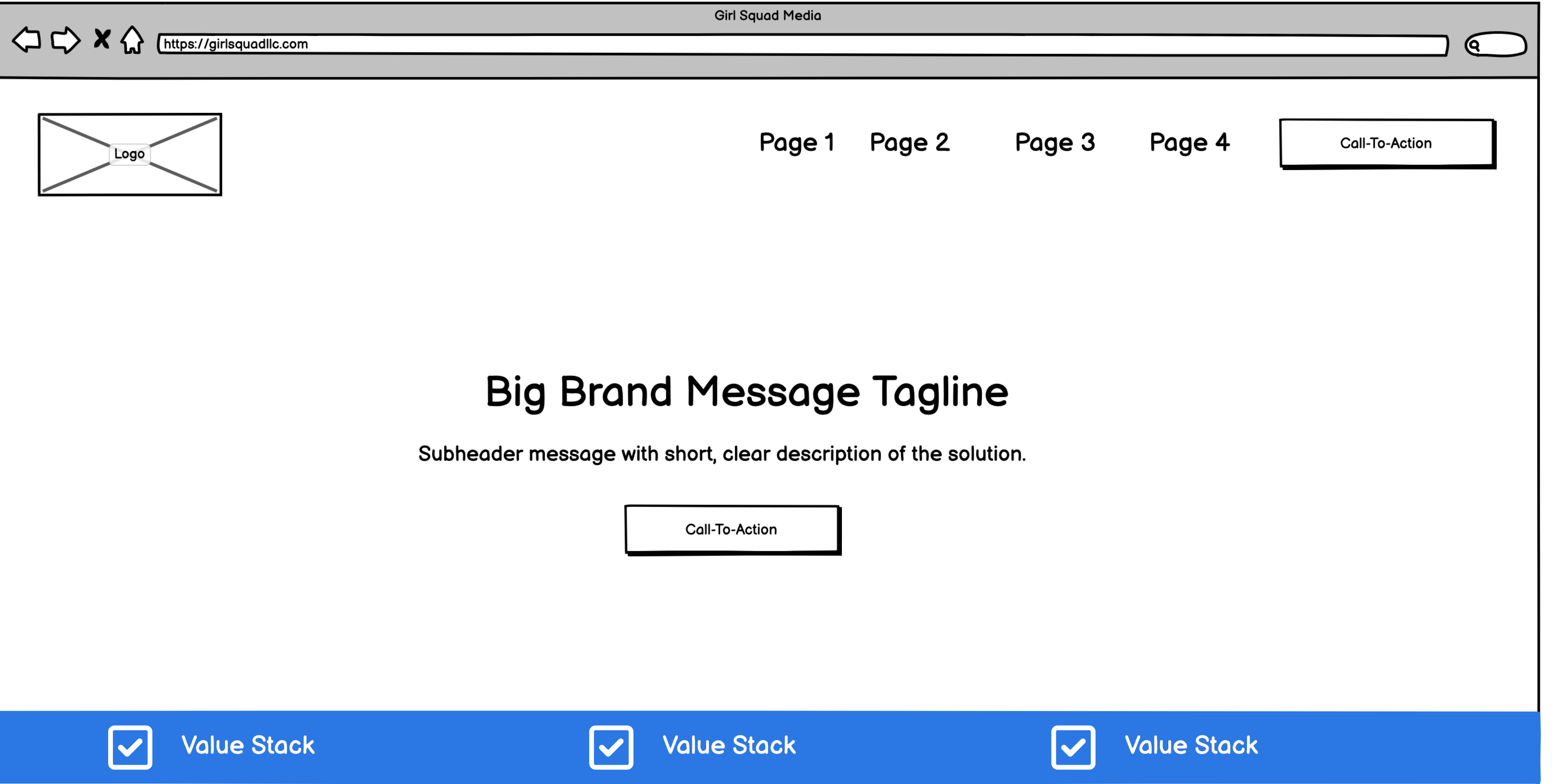
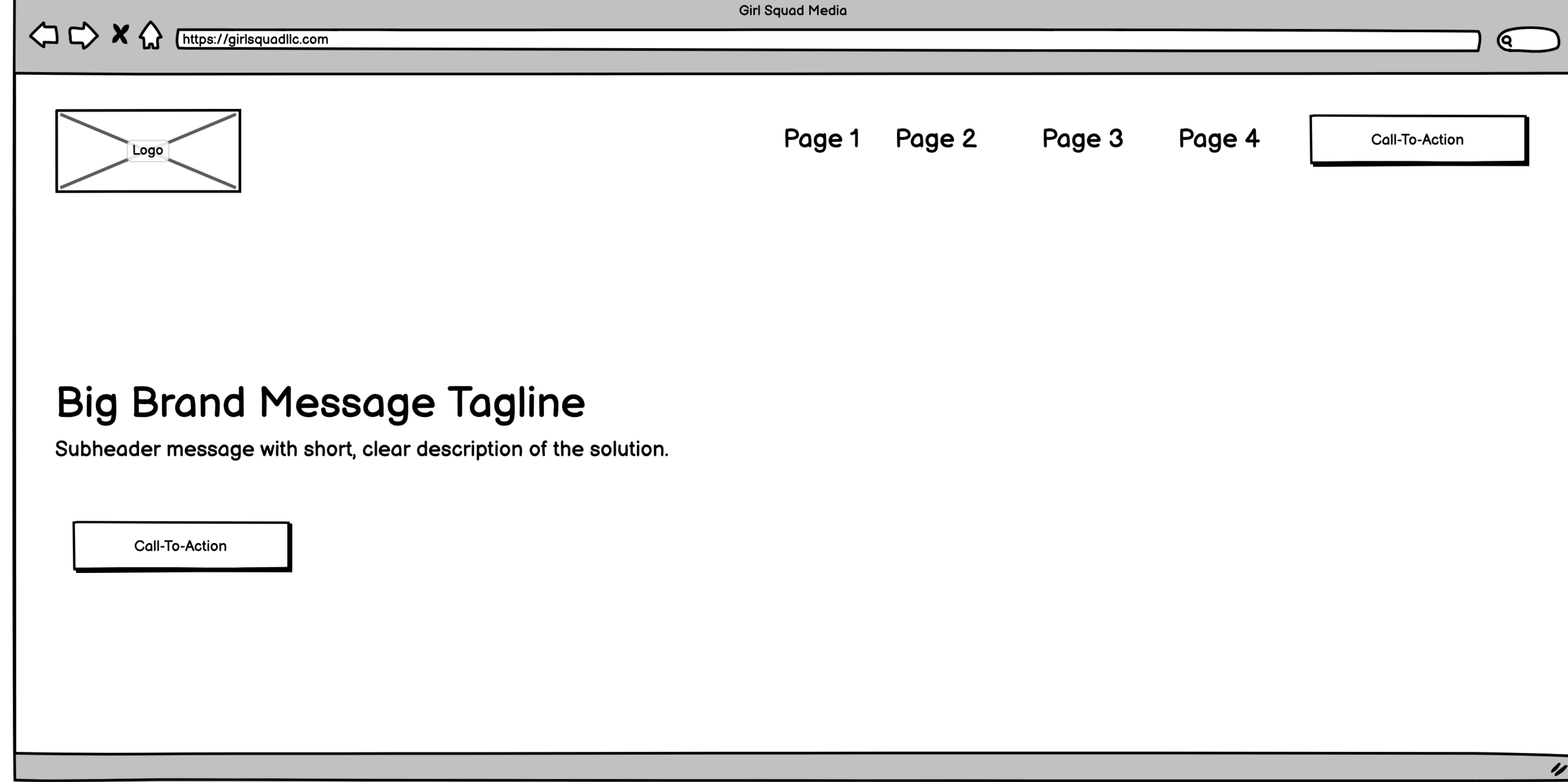
Shortened Unique Value Statement starting with the second sentence (authority, solution, transformation)

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Call-To-Action

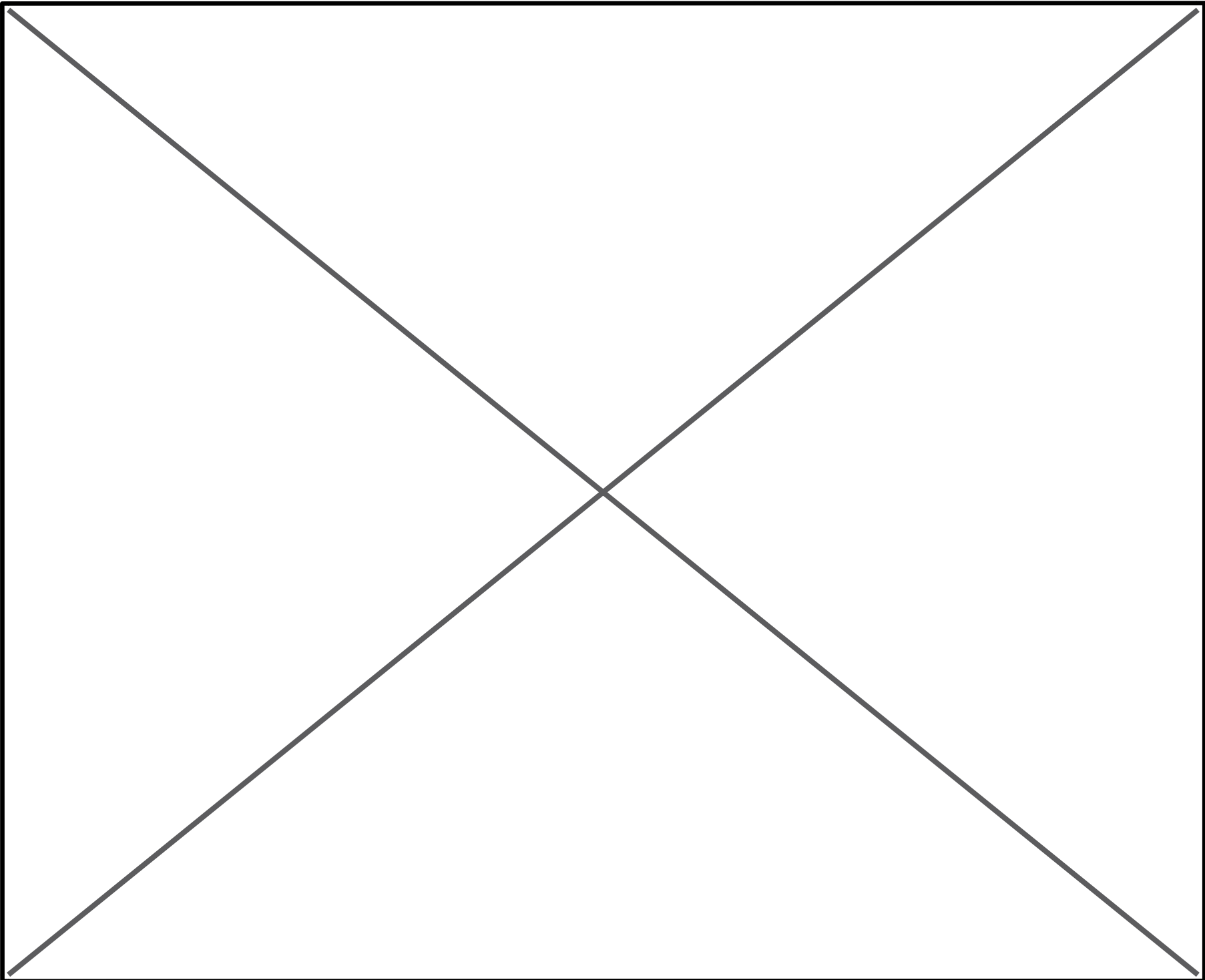
LinkedIn Instagram Twitter





# Disruptor Message

Disruptor Message



## Problem Section

1-2 sentences that are similar or a full copy of the first part of the Unique Value Statement.

- ✖ Bullet Point Sentence - Pain Point
- ✖ Bullet Point Sentence - Pain Point
- ✖ Bullet Point Sentence - Pain Point
- ✖ Bullet Point Sentence - Pain Point

Call-To-Action

# Disruptor Message

Disruptor Message



Disruptor Message



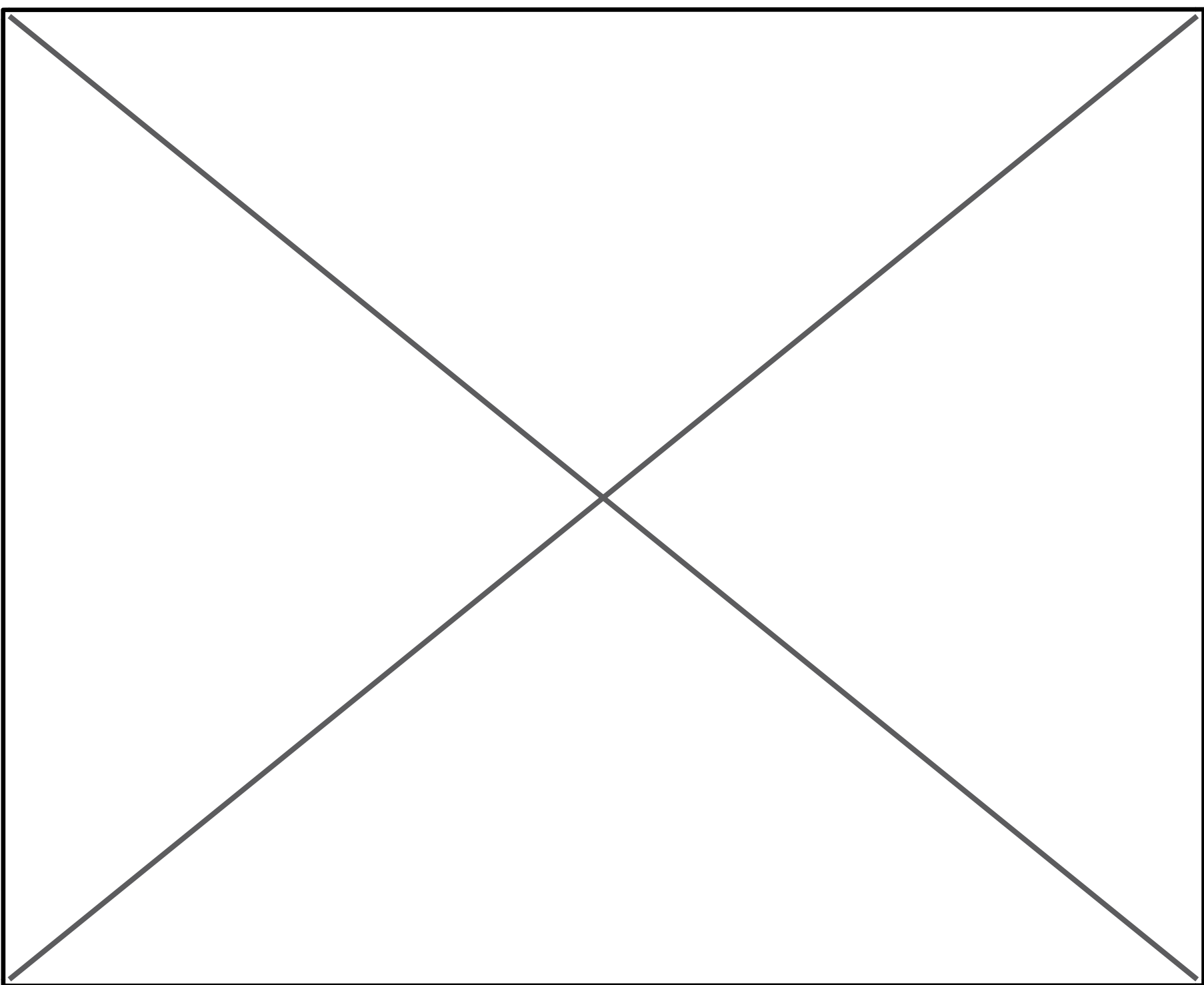
Disruptor Message



Disruptor Message



Disruptor Message



## Problem Section

1-2 paragraphs beginning with the first part of the Unique Value Statement.

Disruptor Message

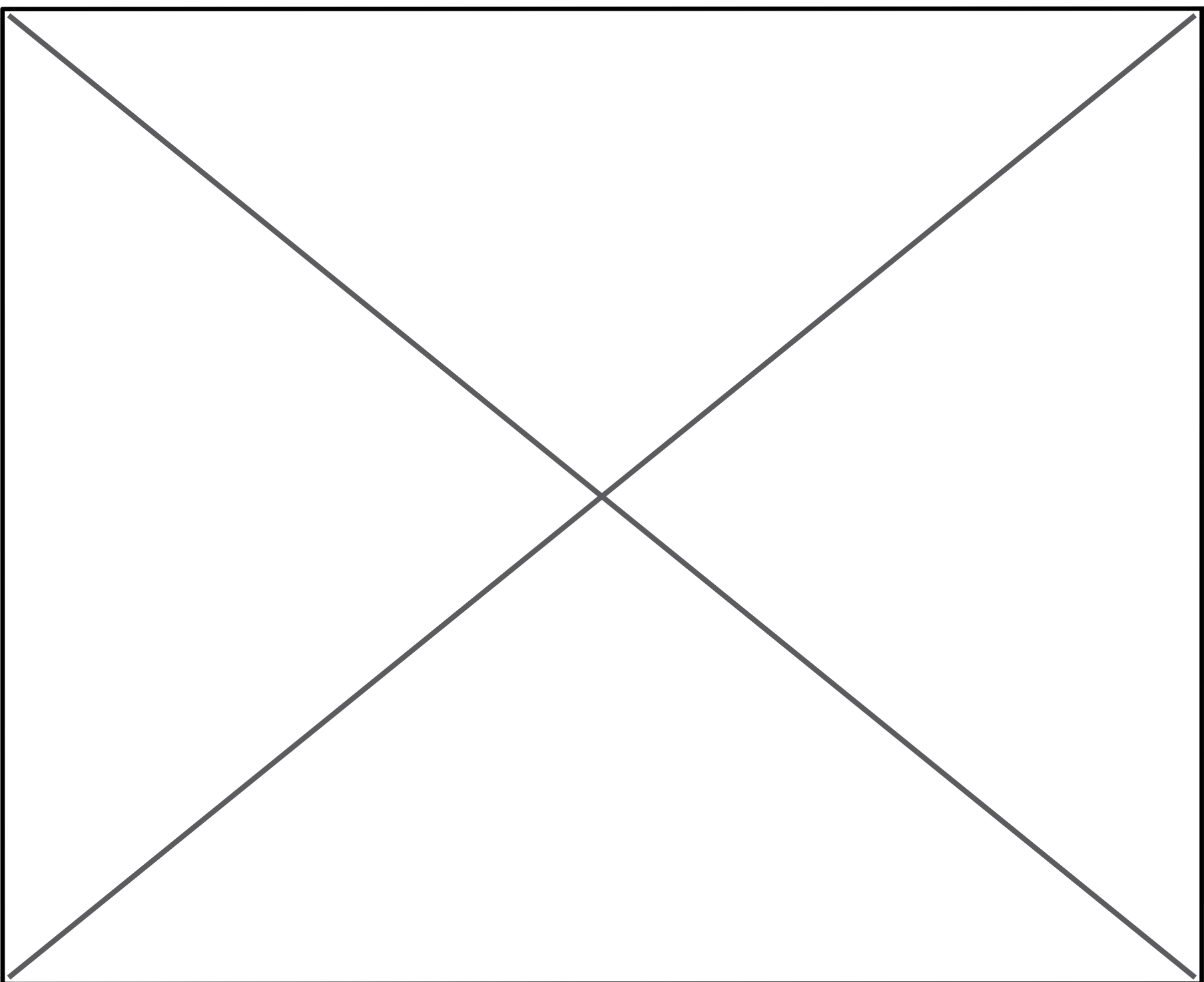
Call-To-Action

# Disruptor Message

Disruptor Message

- Bullet Point Problem
- Bullet Point Problem
- Bullet Point Problem

- Bullet Point Problem
- Bullet Point Problem
- Bullet Point Problem



## Problem Section

1-2 paragraphs beginning with the first part of the Unique Value Statement.

Disruptor Message

Call-To-Action

# Solution / Guide Section

Second part of your Unique Value statement that includes aspects of the solution, process and authority of the guide.

- ✔ Bullet Point Sentence Benefit
- ✔ Bullet Point Sentence Benefit
- ✔ Bullet Point Sentence Benefit
- ✔ Bullet Point Sentence Benefit

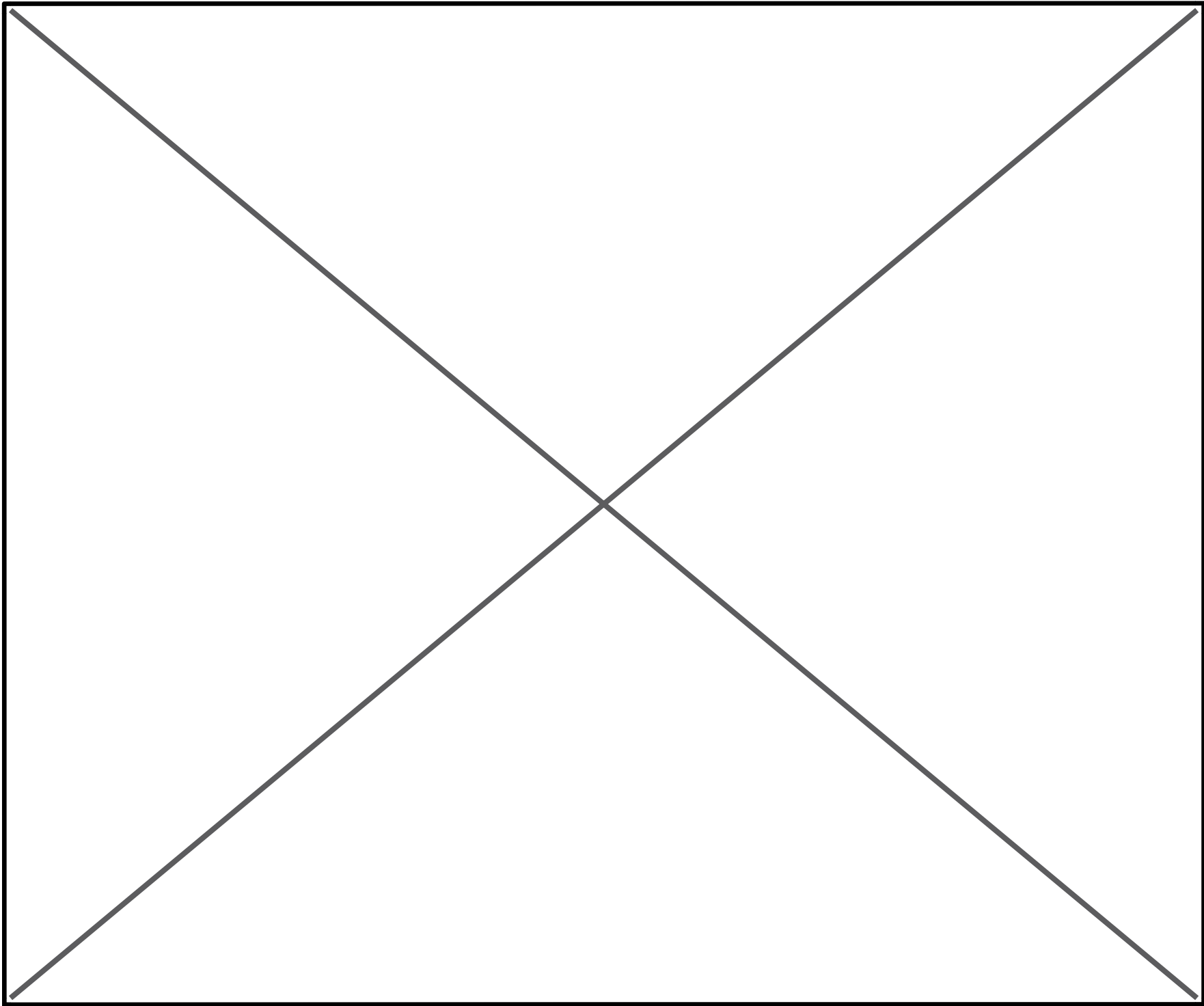
Meet Your Guide

# Solution / Guide Section

Second part of your Unique Value statement that includes aspects of the solution, process and authority of the guide.

- ✔ Bullet Point Sentence Benefit
- ✔ Bullet Point Sentence Benefit
- ✔ Bullet Point Sentence Benefit
- ✔ Bullet Point Sentence Benefit

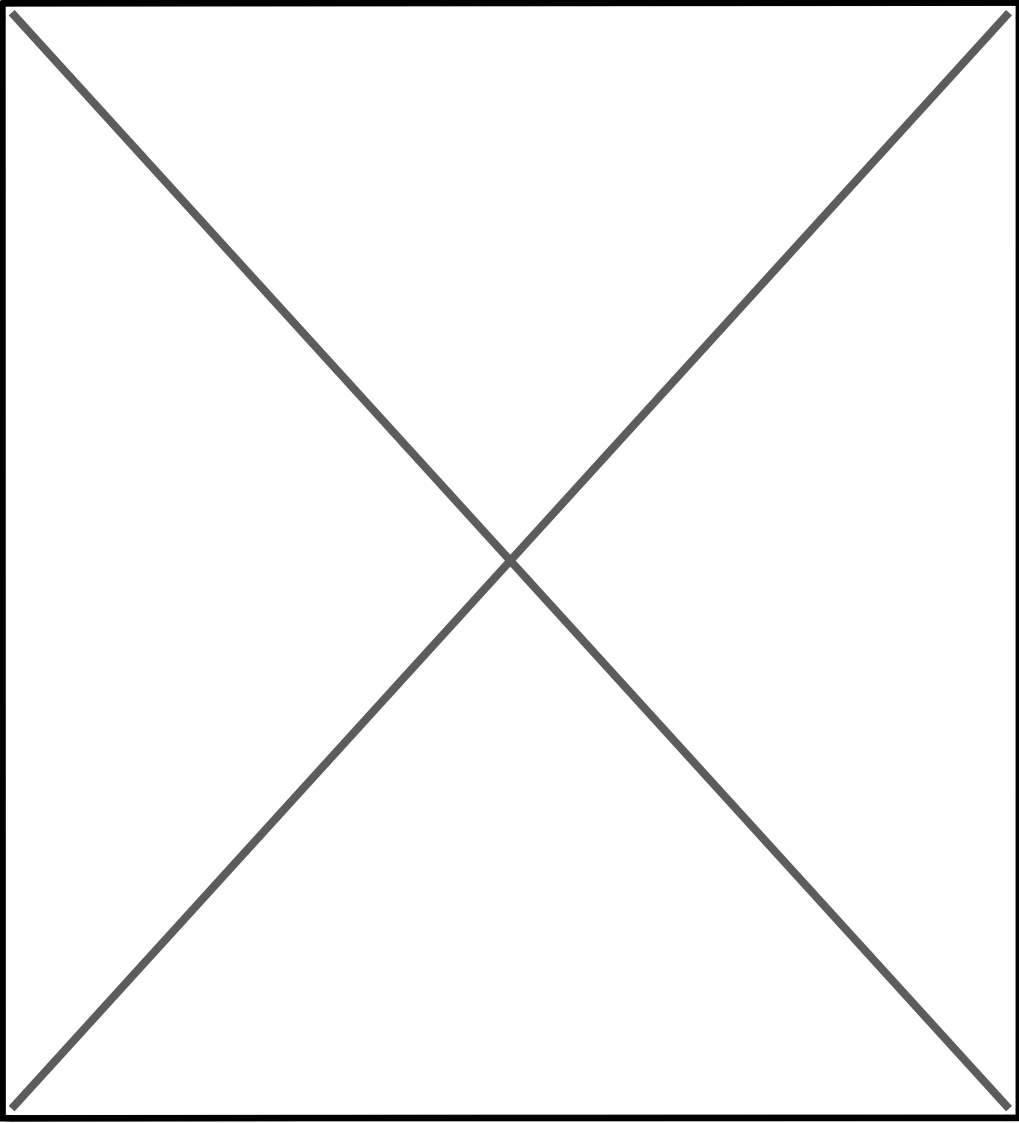
Meet Your Guide / Team





# 3 Ways To Work With 'Client'

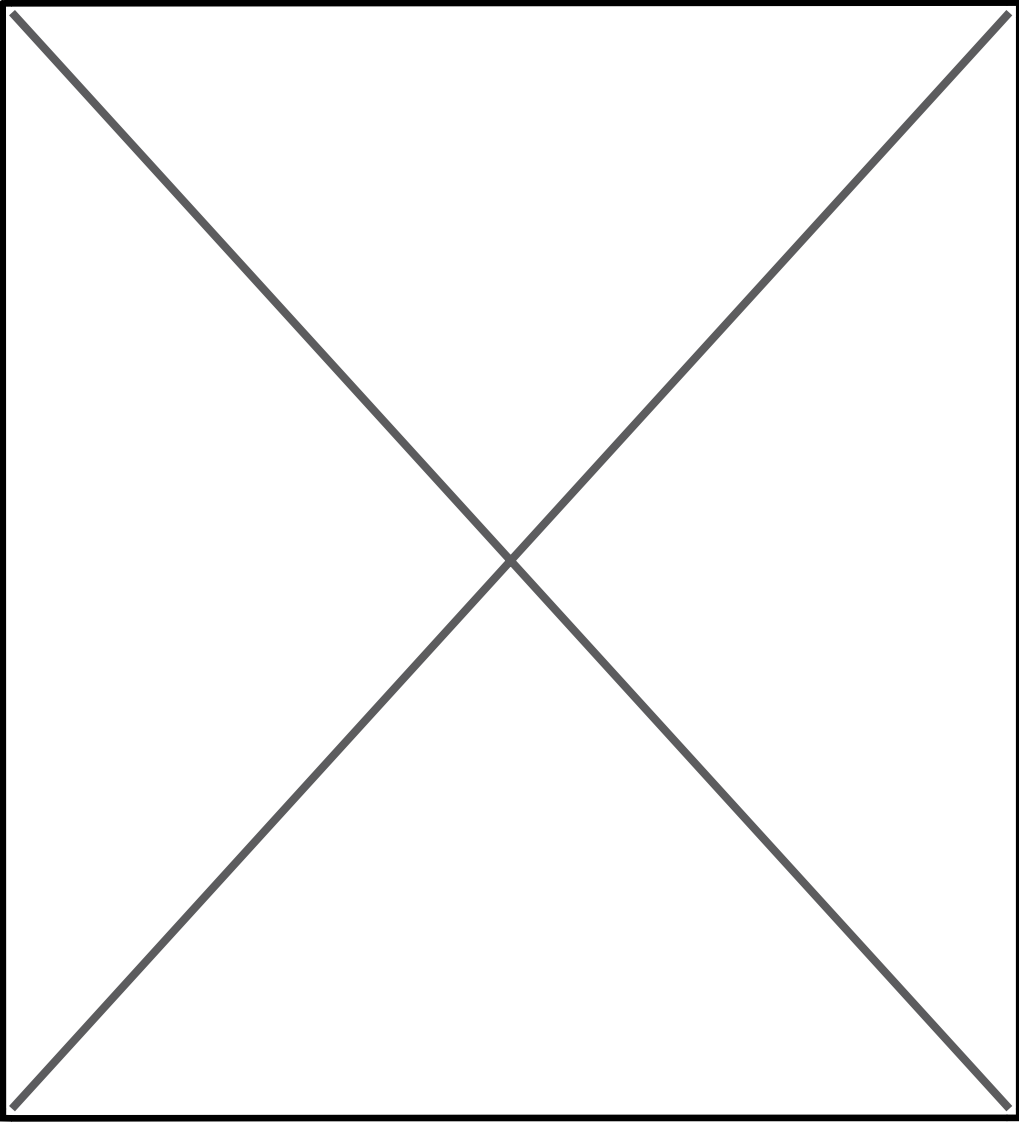
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## First Way

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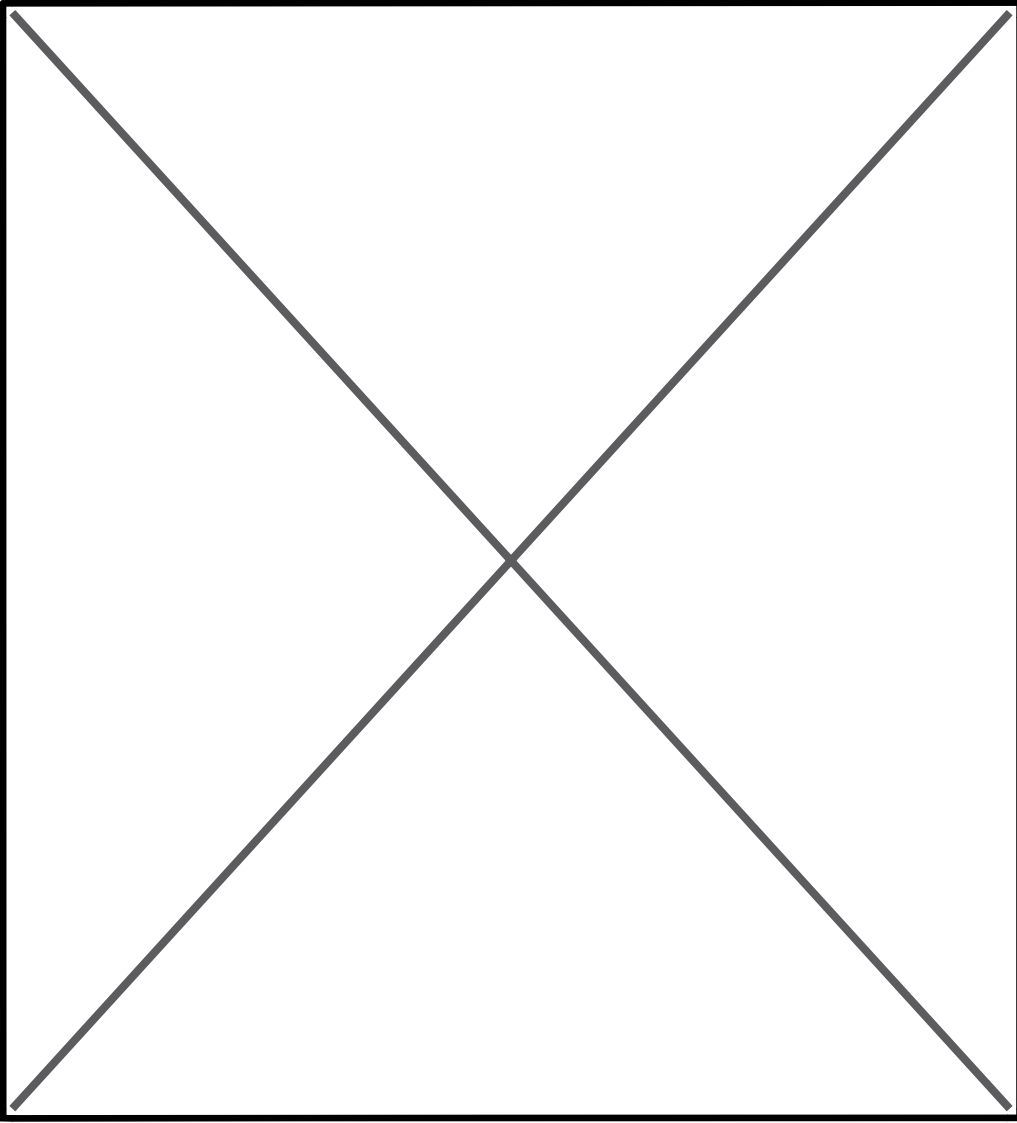
CTA - to that page



## Second Way

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CTA - to that page



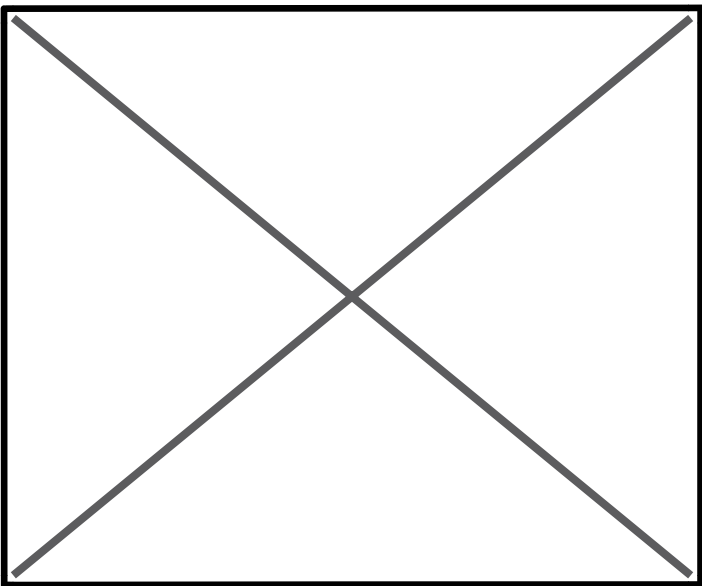
## Third Way

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CTA - to that page

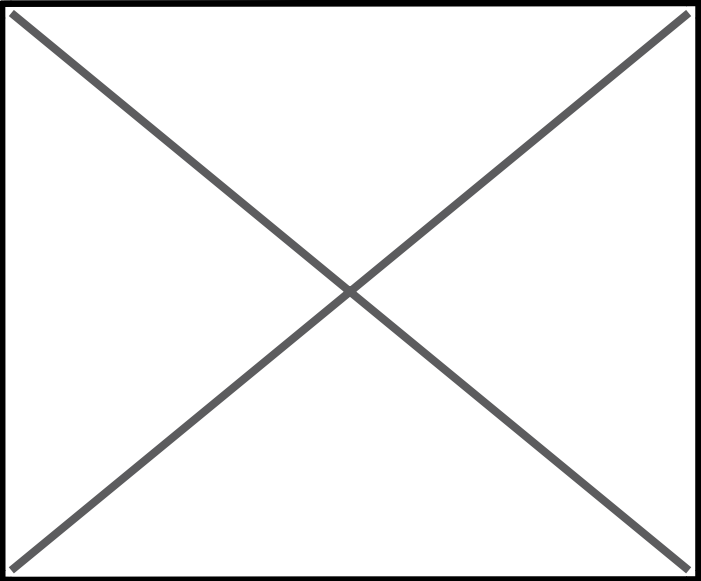
# Process Section

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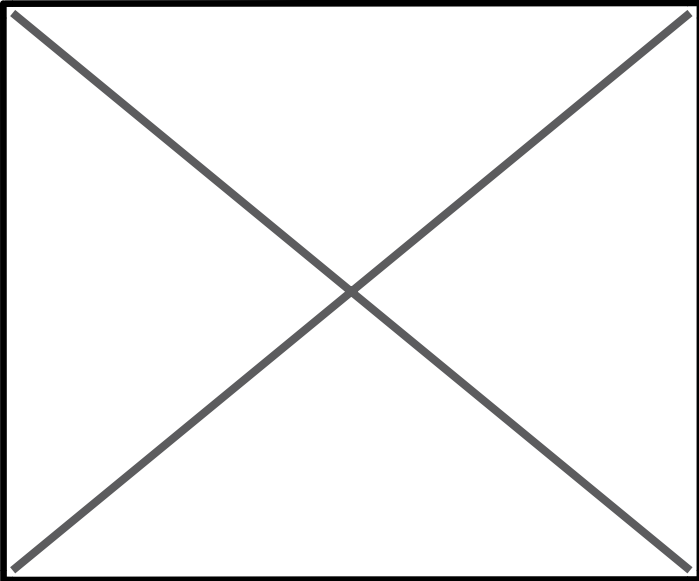
### Step 1 - Title

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### Step 2 - Title

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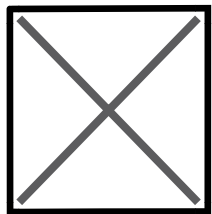
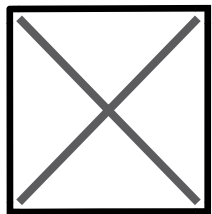
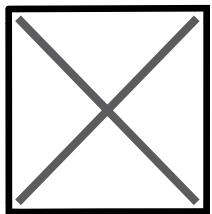
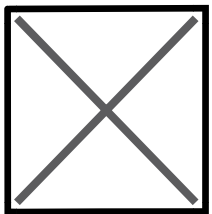
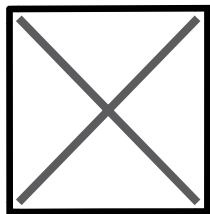
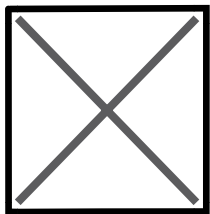
### Step 3- Title

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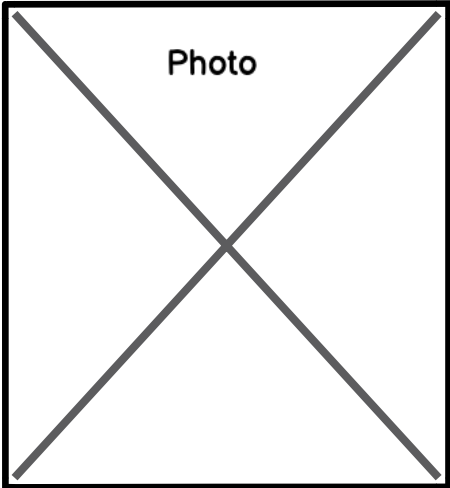
Link To Process Page

## Some of our favorite clients...



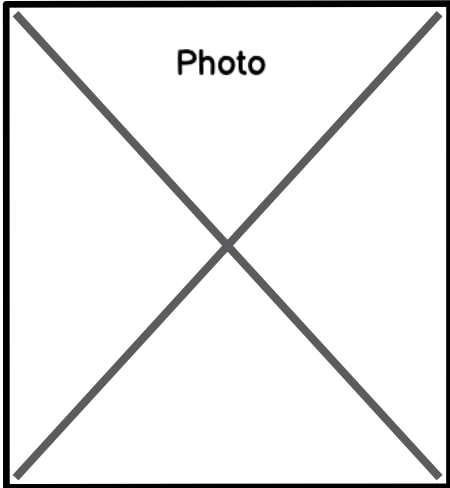
Client testimonial text block 1

-Full Name, Title, Company

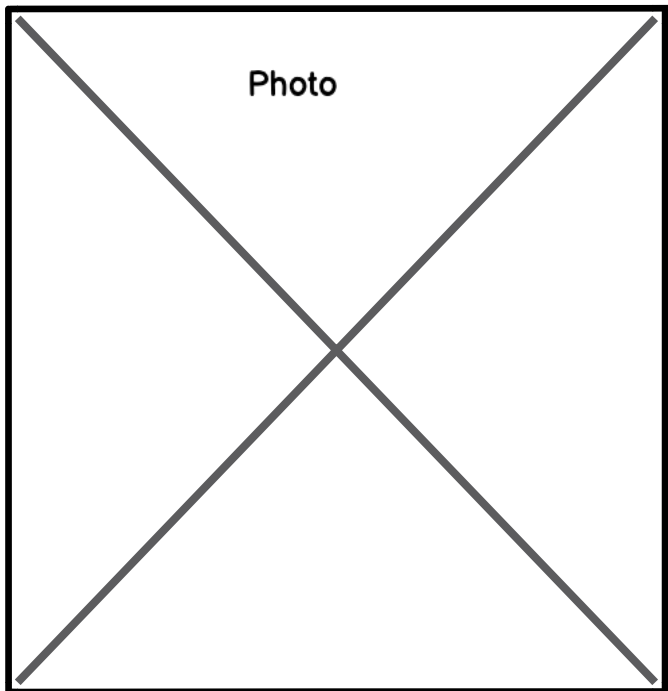


Client testimonial text block 2

-Full Name, Title, Company

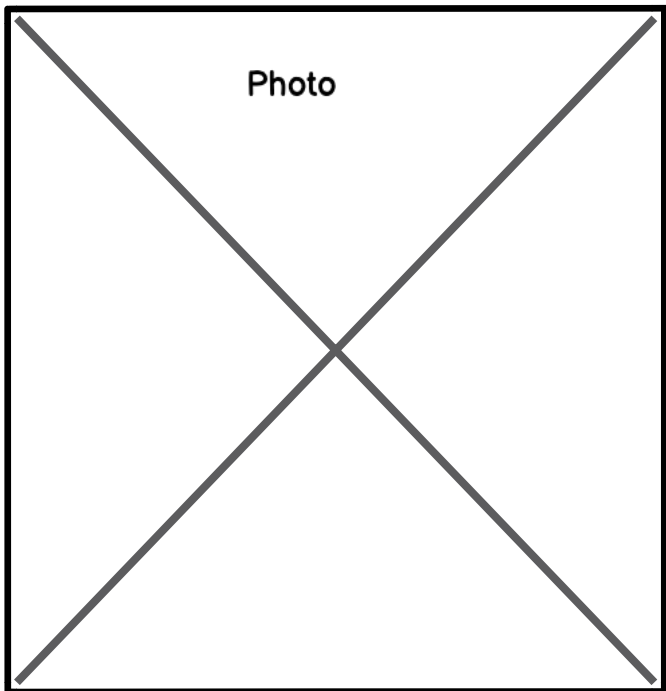


## What Clients Are Saying...



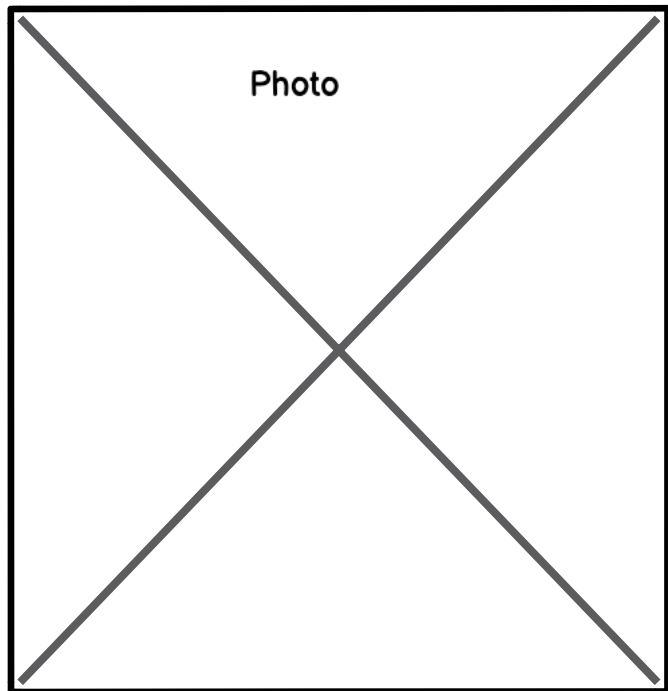
-Full Name, Title, Company

Client testimonial text block 3



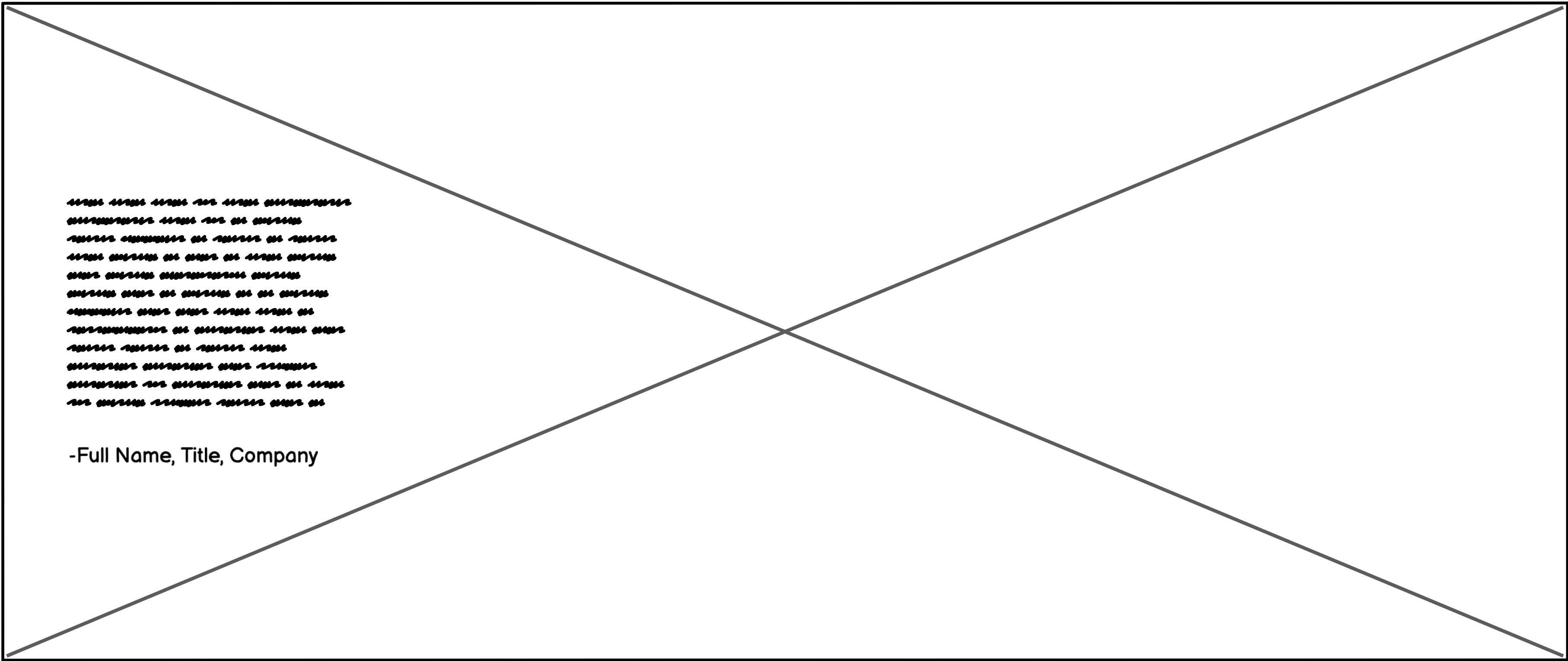
-Full Name, Title, Company

Client testimonial text block 4



-Full Name, Title, Company

Client testimonial text block 5



-Full Name, Title, Company

Client testimonial text block 6

-Full Name, Title, Company



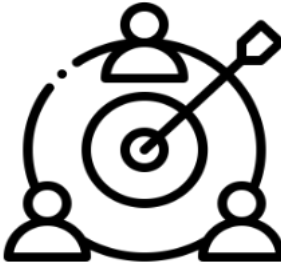
HERE'S HOW TO

# Get In The Game And Win



### 1. Apply Today

Complete a detailed application demonstrating how your athletic experience will translate into future business success.



### 2. Earn A Spot

If selected, join an exclusive cohort of other ambitious students and spend your first 12 weeks learning from experts.



### 3. Launch Your Career

Get first hand experience sourcing, buying and running a million dollar business. Earn a salary, bonuses and vested ownership.

APPLY TODAY

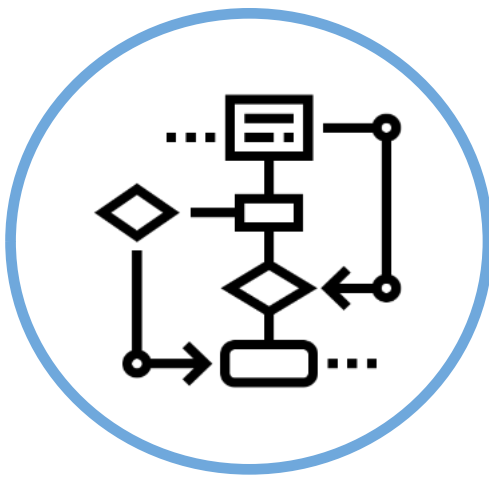
3 SIMPLE STEPS TO

# Develop A World-Class Leadership Team



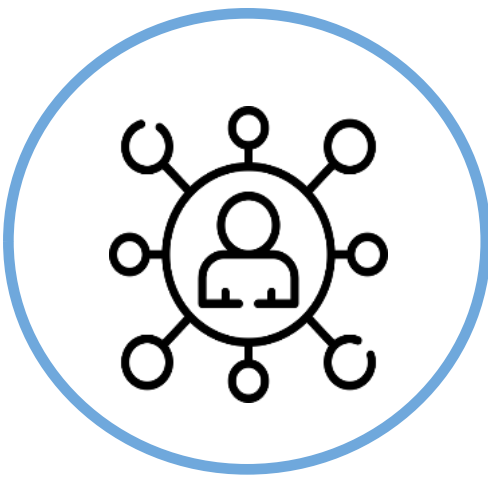
### Schedule a consultation

Speak with Lisa about consulting, coaching or leadership programs for your organization.



### Clarify next steps and roadmap

Walk away with a clear plan to develop your company's talent.



### Build an aligned team

Prepare your team to lead with confidence, courage, and empathy.

Schedule A Consultation

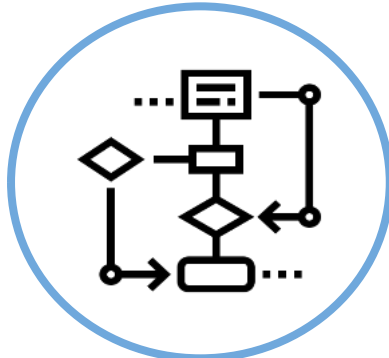
3 SIMPLE STEPS TO

# Build A Strong Executive Team



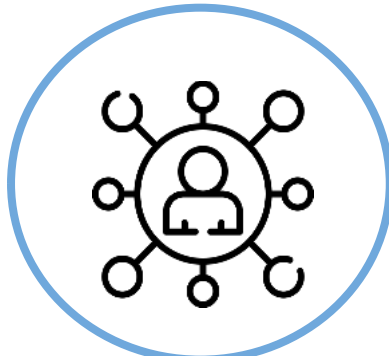
### Schedule a call with Lisa

Speak with Lisa about consulting, coaching or leadership programs for your organization.



### Clarify next steps and roadmap

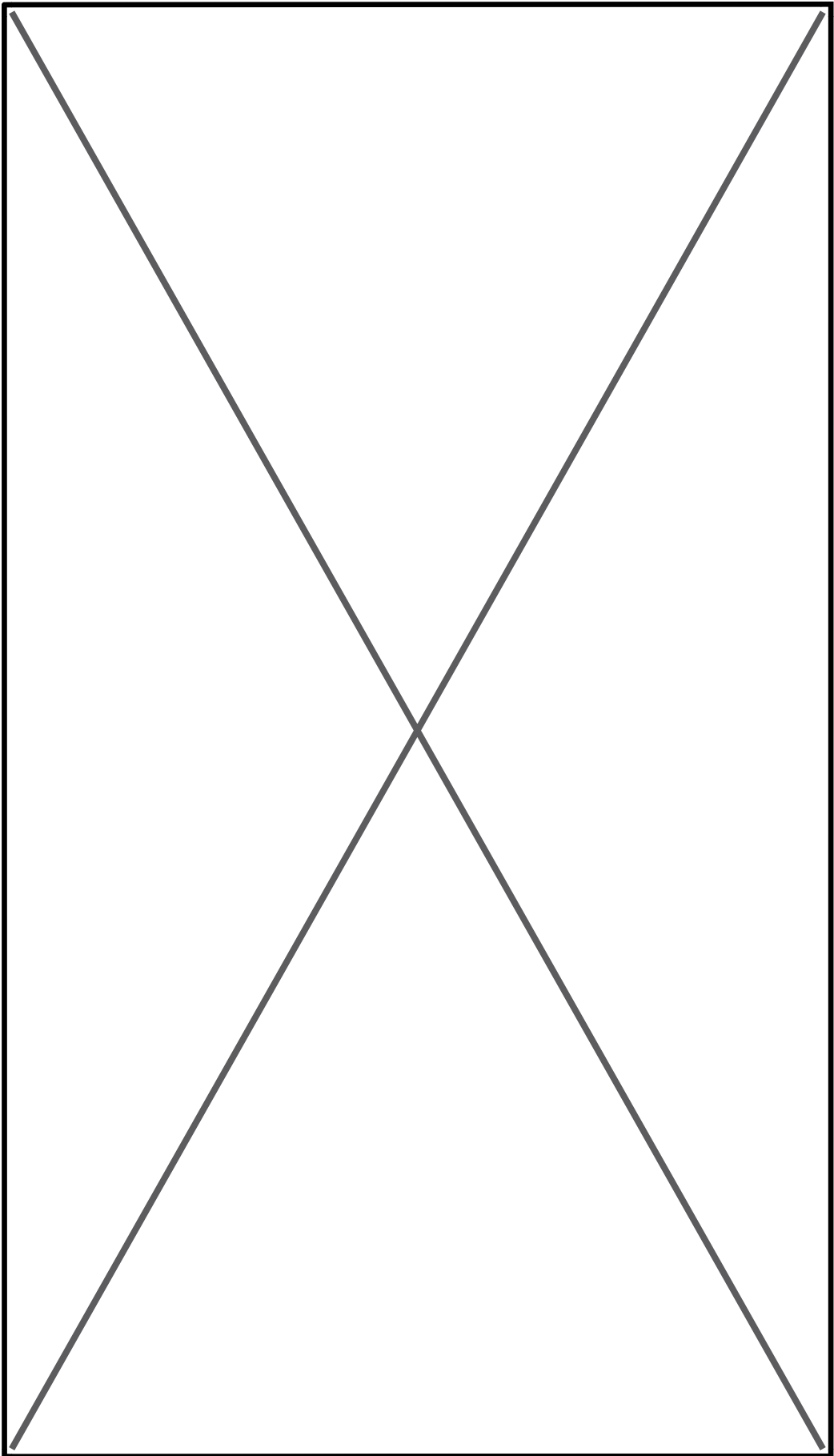
Walk away with a roadmap for creating a high-performing organization.



### Build an aligned team

Prepare your executive team for their next level of leadership.

Schedule A Consultation



3 SIMPLE STEPS TO

# Get Started Quickly

Step 1



Call Geoff Kennedy

Step 2



Get an Assessment

Step 3



Sell Your House and Move On

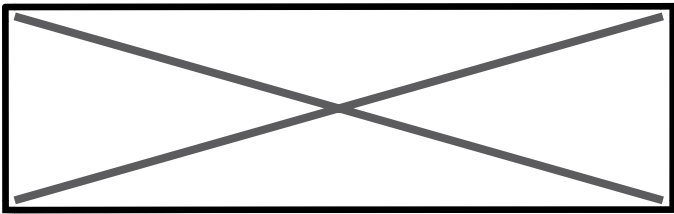
Geoff Kennedy is a real estate professional with over 10 years of experience. He has helped thousands of clients buy and sell their homes, and is known for his expertise in the local market. Geoff is a member of the National Association of Realtors and the local chapter of the International Brotherhood of Real Estate.

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Don't wait another day to sell your house with ease.

Call Geoff



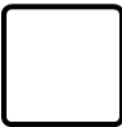
[Call-To-Action](#)

Shortened Unique Value Statement starting with the second sentence (authority, solution, transformation)



[Schedule a Call](#)

Helping business leaders source and implement custom technology solutions to stay ahead of disruption and outpace their competition.



Lisa Rogoff

Helping CEOs and their executive teams step into the next level of leadership, so you build a business where you grow your people and your bottom line.

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[Meet Lisa](#)

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### Connect

[lisa@yourlaunchproject.com](mailto:lisa@yourlaunchproject.com)

[Request More Info](#)

